

7M # 666659

# NCC Cable System Order

11767320

Order #	62358695
Syscode	6736
System Name	Spectrum/Bemidji, MN
Market	Minneapolis-St. Paul

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Services, Inc
Advertiser	Friends of Stewart Mills MN CD8
Client Code	87
Product Code	107
Est Code	2542
Product Name	NP Rates
Credit Status	

Update Date	10/28/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$59.00
Commission	\$8.85
Net Total	\$50.15
Total Spots	16
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 10/28 New order. Please review and confirm. Thanks!

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	5	\$4.00	\$20.00	30	NPE
2	HGTV	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	6	\$4.00	\$24.00	30	NPE
3	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00			X	X	X	X	X	-	-	4	\$3.00	\$12.00	30	NPE
4	HGTV	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$3.00	\$3.00	30	NPE

Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	16
AMT	\$59.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$59.00

SYSTEM APP: SALES ACCT

62358695 | Minneapolis-St. Paul | Spectrum/Bemidji, MN | 6736 |

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